

Dr. RA'ED (MOH'D TAISIR) ABDELQADER MASA'DEH

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PERSONAL DETAILS:

Address: Mu'ayle Tawafsheh Street
Abu Nussier
Amman
Jordan

Tel: 06-5233153
Mobile: 0775679494

Gender: Male
Marital Status: Married

Date of Birth: 18 July 1979
Nationality: Jordanian

EXPERIENCE:

- September 2013-September 2014, Head of MIS Department, School of Business, The University of Jordan, Jordan.
- 16/1/2011-19/11/2012, Head of Training Department, Center of Consultations, The University of Jordan, Jordan.
- 10/1/2014-Present, Associate Professor, School of Business, MIS Department, The University of Jordan, Jordan. Tel. Office: (+962-6) 5355000; Ext.: 24286; Fax: (+962-6) 5300801; P.O.Box: 13876 Amman 11942, Jordan.
- 10/1/2011-10/1/2014, Assistant Professor, School of Business, MIS Department, The University of Jordan, Jordan.
- 27/9/2009- 10/1/2011, Lecturer, School of Business, MIS Department, The University of Jordan, Jordan.

AWARDS:

- Distinguished Researcher Award in the Field of Humanities at the University of Jordan for the years 2012 and 2013.

EDUCATION:

- 2005-2009: **Ph.D.** Management Information Systems, The University of Nottingham, UK.
PhD Title: "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms".
- 2003-2004: **M.Sc.** Finance and Accounting, Brunel University, London, UK.
Dissertation Title: "An Analysis of the Linkage between the Ways that Public Companies Present themselves through both Corporate Annual Reports and Reviews of FTSE 350 and their Performance". Average Grade: (Very Good).
- 1998-2002: **B.Sc.** Accounting, Al al-Bayt University, Jordan. Average Grade: (Very Good).
- 1997-1998: **The General Secondary Education Certificate**, Scientific Stream, Jordan. Average Grade: (Very Good).

SKILLS:

- Influenced in Arabic and English Languages (Speaking & Writing).
- Excellent SPSS and AMOS Statistical Software.
- Fully conversant with Microsoft Office and Windows.
- Excellent Presentation and Communication Skills.
- Managing Workshops, Seminars, and Conferences.
- Building and Organizing Training Sessions.

TEACHING CONTRIBUTIONS:

- Principles of Management Information Systems.
- Introduction to Electronic Commerce.
- Electronic Business.
- Information Resources Management.
- Office Automation Systems.
- Knowledge Management Systems & Applications.
- Research Methods in Information Systems.
- Graduation Project in Management Information Systems.

SUPERVISOR CONTRIBUTIONS:

- Currently am Supervising Three Masters Students from the School of Business at The University of Jordan.

TRAINING COURSES:

- Trainer in Pre PhD Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in Pre Master Diploma, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in SPSS Software, Center of Consultation, The University of Jordan, Jordan, 2012.
- Trainer in Human Resources Course, Center of Consultation, The University of Jordan, Jordan, 2011.
- Trainer in Human Resources Diploma, Center of Consultation, The University of Jordan, Jordan, 2011 & 2012.

CERTIFICATE OF ATTENDANCE:

- "The Management of Training Programme", 30 hours Course at the National Training of Trainers Institute, Al-Balqa' Applied University, Jordan, 20-24 March 2011.
- "Arab Electronic Commerce Conference", 3-Day Workshop at the Le Royal Hotel, Amman, Jordan, 5-7 December 2010.
- "How to write successful proposal for funding agencies", 1-Day Course at the Center for Educational Development and Higher Council for Science and Technology, The University of Jordan, Jordan, 7 March 2010.
- "Causal Analysis and Structural Equation Modelling by using AMOS Software", 2-Day Course at the Methods and Data Institute, University of Nottingham, 12-13 October 2006.
- "Qualitative Research Methods", One-Week Course at Nottingham University Business School, 2006/2007.
- "Marking and Assessment ", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.
- "Finishing your Thesis", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.
- "Further Presentation Skills for Researchers", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.
- "Referencing and Citing using Endnote and Reference Manager", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.
- "Exploiting the Power of MS Word a: for Individual Chapters and Academic Papers", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.
- "Exploiting the Power of MS Word b: Combining Chapters into the Thesis", 1-Day Course at the Graduate School of the University of Nottingham, 2006/2007.

- "Development in Management Research", One-Week Course at Nottingham University Business School, 2005/2006.
- "Quantitative Research Methods", One-Week Course at Nottingham University Business School, 2005/2006.
- "Philosophy and Epistemology in Management Research", One-Week Course at Nottingham University Business School, 2005/2006.
- "Current Issues in Management Research", One-Week Course at Nottingham University Business School, 2005/2006.
- "Introduction to SPSS for Researchers", 2-Day Course at the Graduate School of the University of Nottingham, 2005/2006.
- "Introduction to Qualitative Research", 2-Day Course at the Graduate School of the University of Nottingham, 2005/2006.
- "Introduction to Library Skills", 1-Day Course at the Graduate School of the University of Nottingham, 2005/2006.
- "Preparing and Presenting an Effective CV", 2-Day Course at the Graduate School of the University of Nottingham, 2005/2006.

REFEREED JOURNAL PUBLICATIONS:

- **Masa'deh, R.**, Obeidat, B., Zyod, D., and Gharaibeh, A. (2015). "The Associations among Transformational Leadership, Transactional Leadership, Knowledge Sharing, Job Performance, and Firm Performance: A Theoretical Model", in *the Journal of Social Sciences (COES&RJ-JSS)*, Vol. 4, No. 2, pp. 848-866.
- **Masa'deh, R.**, Obeidat, B., Al-Dmour, R., and Tarhini, A. (2015). "Knowledge Management Strategies as Intermediary Variables between IT-Business Strategic Alignment and Firm Performance", in *the European Scientific Journal*, Vol. 11, No. 7, pp. 344-368.
- **Masa'deh, R.**, Tayeh, M., Al-Jarrah, I., and Tarhini, A. (2015). "Accounting vs. Market-based Measures of Firm Performance Related to Information Technology Investments", in *International Review of Social Sciences and Humanities*, Vol. 9, No. 1, pp. 129-145.
- **Masa'deh, R.**, Tarhini, A., Al-Dmour, R., and Obeidat, B. (2015). "Strategic IT-Business Alignment as Managers' Exploitative Strategies", in *the European Scientific Journal*, Vol. 11, No. 7, pp. 450-470.
- AL-Syaidh, N., **Masa'deh, R.**, and Al-Zu'bi, Z. (2015). "Transformational Leadership and its Impact on the Effectiveness of Employees' Behavior in the Public and Private Jordanian Hospitals", in the *Jordan Journal of Business Administration*, Vol. 11, No. 1, pp. 23-57.

- Orozco, J., Tarhini, A., **Masa'deh, R.**, and Tarhini, T. (2015). "A Framework of IS/Business Alignment Management Practices to Improve the Design of IT Governance Architectures", in *the International Journal of Business and Management*, Vol. 10, No. 4, pp. 1-12.
- Alenezi, H., Tarhini, A., and **Masa'deh, R.** (2015). "Investigating the Strategic Relationship between Information Quality and E-Government Benefits: A Literature Review", in the *International Review of Social Sciences and Humanities*, Vol. 9, No. 1, pp. 33-50.
- Tarhini, A., Ammar, H., Tarhini, T., and **Masa'deh, R.** (2015). "Analysis of the Critical Success Factors for Enterprise Resource Planning Implementation from Stakeholders' Perspective: A Systematic Review", in the *International Business Research*, Vol. 8, No. 4, pp. 25-40.
- **Masa'deh, R.**, Maqableh, M., and Karajeh, H. (2014). "A Theoretical Perspective on the Relationship between Leadership Development, Knowledge Management Capability, and Firm Performance", in the *Asian Social Science*, Vol. 10, No. 6, pp. 128-137.
- **Masa'deh, R.**, and Obeidat, B. (2014). "The Implementation Process of Training Programs in Jordan: The Role of Information Systems", in the *European Scientific Journal*, Vol. 10, No. 1, pp. 382-399.
- Karajeh, H., Maqableh, M., and **Masa'deh, R.** (2014). "A Review on Stereoscopic 3D: Home Entertainment for the Twenty First Century", in the *3D Research*, Vol. 5, No. 26, pp. 1-9.
- Maqableh, M., Karajeh, H., and **Masa'deh, R.** (2014). "Job Scheduling for Cloud Computing Using Neural Networks", in the *Communications and Network*, Vol. 6, pp. 191-200.
- Obeidat, B., **Masa'deh, R.**, and Abdallah, A. (2014). "The Relationships among Human Resource Management Practices, Organizational Commitment, and Knowledge Management Processes: A Structural Equation Modeling Approach", in the *International Journal of Business and Management*, Vol. 9, No. 3, pp. 9-26.
- Mirah, D., and **Masa'deh, R.** (2014). "An Analysis of the Insurance Industry Regulator in Saudi Arabia and Jordan through the Comparison with Insurance Industry Regulator in the UK", in the *Asian Social Science*, Vol. 10, No. 3, pp. 211-220.
- Al-Duhaish, A., Alshurideh, M., **Masa'deh, R.**, and Al-Zu'bi, Z. (2014). "The Impact of the Basic Reference Group Usage on the Purchasing Decision of Clothes (A Field Study of Saudi Youth in Riyadh City)", in *Dirasat: Administrative*, Vol. 41, No. 2, pp. 205-221.
- **Masa'deh, R.** (2013). "The Impact of Information Technology Infrastructure Flexibility on Firm Performance: An Empirical Study of Jordanian Public Shareholding Firms", in the *Jordan Journal of Business Administration*, Vol. 9, No. 1, pp. 204-224.
- **Masa'deh, R.**, Gharaibeh, A., Maqableh, M., and Karajeh, H. (2013). "An Empirical Study of Antecedents and Outcomes of Knowledge Sharing Capability in Jordanian Telecommunication Firms: A Structural Equation Modeling Approach", in the *Life Science Journal*, Vol. 10, No. 4, pp. 2284-2296.

- **Masa'deh, R.**, Shannak, R., and Maqableh, M. (2013). "A Structural Equation Modeling Approach for Determining Antecedents and Outcomes of Students' Attitude toward Mobile Commerce Adoption", in the *Life Science Journal*, Vol. 10, No. 4, pp. 2321-2333.
- Kanaan, R., **Masa'deh, R.**, and Gharaibeh, A. (2013). "The Impact of Knowledge Sharing Enablers on Knowledge Sharing Capability: An Empirical Study on Jordanian Telecommunication Firms", in the *European Scientific Journal*, Vol. 9, No. 22, pp. 237-258.
- Obeidat, B., El-Rimawi, S., **Masa'deh, R.**, Maqableh, M., and Al-Jarrah, I. (2013). "Evaluating the Profitability of the Islamic Banks in Jordan", in the *European Journal of Economics, Finance and Administrative Sciences*, Issue 56, January, pp. 27-36.
- **Masa'deh, R.** (2012). "The Impact of Management Information Systems (MIS) on Quality Assurance (QA): A Case Study in Jordan", in the *International Journal of Information, Business and Management*, Vol. 4, No. 2, pp. 93-110.
- **Masa'deh, R.** and Shannak, R. (2012). "Intermediary Effects of Knowledge Management Strategy and Learning Orientation on Strategic Alignment and Firm Performance", in the *Research Journal of International Studies*, Vol. 24, pp. 112-128.
- **Masa'deh, R.** and Altamony, H. (2012). "A Theoretical Perspective on the Relationship between Change Management Strategy and Successful ERP Implementations", in the *Research Journal of International Studies*, Vol. 24, pp. 141-154.
- Shannak, R., **Masa'deh, R.**, and Akour, M. (2012). "Knowledge Management Strategy Building: Literature Review", in the *European Scientific Journal*, Vol. 8, No. 15, pp. 143-168.
- Alshurideh, M., **Masa'deh, R.** and Alkurdi, B. (2012). "The Effect of Customer Satisfaction upon Customer Retention in the Jordanian Mobile Market: An Empirical Investigation", in the *European Journal of Economics, Finance and Administrative Sciences*, Issue 47, April, pp. 69-78.
- Shannak, R., **Masa'deh, R.**, Al-Zu'bi, Z., Obeidat, B., Alshurideh, M., and Altamony, H. (2012). "A Theoretical Perspective on the Relationship between Knowledge Management Systems, Customer Knowledge Management, and Firm Competitive Advantage", in the *European Journal of Social Sciences*, Vol. 32, No. 4, pp. 520-532.
- Obeidat, B., Shannak, R., **Masa'deh, R.** and Al-Jarrah, I. (2012). "Toward Better Understanding for Arabian Culture: Implications Based on Hofstede's Cultural Model", in the *European Journal of Social Sciences*, Vol. 28, No. 4, pp. 512-522.
- Obeidat, B., Sweis, R., Zyod, D., **Masa'deh, R.**, and Alshurideh, M. (2012). "The Effect of Perceived Service Quality on Customer Loyalty in Internet Service Providers in Jordan", in the *Journal of Management Research*, Vol. 4, No. 4, pp. 224-242.
- Shannak, R., Obeidat, B., and **Masa'deh, R.** (2012). "Culture and the Implementation Process of Strategic Decisions in Jordan", in the *Journal of Management Research*, Vol. 4, No. 4, pp. 257-281.

- Al Azmi, N., Al-Lozi, M., Al-Zu'bi, Z., Dahiyat, S., and **Masa'deh, R.** (2012). "Patients Attitudes toward Service Quality and its Impact on their Satisfaction in Physical Therapy in KSA Hospitals", in the *European Journal of Social Sciences*, Vol. 34, No. 2, pp. 300-314.
- Alkalha, Z., Al-Zu'bi, Z., Al-Dmour, H., Alshurideh, M., and **Masa'deh, R.** (2012). "Investigating the Effects of Human Resource Policies on Organizational Performance: An Empirical Study on Commercial Banks Operating in Jordan", in the *European Journal of Economics, Finance and Administrative Sciences*, Issue 51, August, pp. 44-64.
- Al-Zu'bi, Z., Dahiyat, S., Warrad, T., Shannak, R., and **Masa'deh, R.** (2012). "Investigating the Effect of Foreign Direct Investment Technology Transfer on Mass Customization Capability in Jordan's Manufacturing Sector", in the *International Research Journal of Finance and Economics*, Issue 94, July, pp. 79-90.
- Hunaiti, Z., **Masa'deh, R.**, Mansour, M., and Al-Nawafleh, A. (2009). "Electronic Commerce Adoption Barriers in Small and Medium-Sized Enterprises (SMEs) in Developing Countries: The Case of Libya" in the *IBIMA Business Review Journal*, Vol. 2, No. 5, pp. 37-45.
- **Masa'deh, R.**, Hunaiti, Z., and Bani Yaseen, A. (2008). "An Integrative Model Linking IT-Business Strategic Alignment and Firm Performance: The Mediating Role of Pursuing Innovation and Knowledge Management Strategies" in the *Communications of the International Business Information Management Association (IBIMA) Journal*, Volume 2, No. 24, pp. 180-187.

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- **Masa'deh, R.**, Obeidat, B., Zyod, D., and Gharaibeh, A. (2015). "The Associations among Transformational Leadership, Transactional Leadership, Knowledge Sharing, Job Performance, and Firm Performance: A Theoretical Model", in the *Centre of Excellence for Scientific & Research Journalism, Dubai, 26-27th March*, pp. 45-68.
- **Masa'deh, R.**, Maqableh, M., and Karajeh, H. (2014). "IT-Business Strategic Alignment: The Role of Mobile Technology Usage", in the *23rd IBIMA Conference on Vision 2020: Sustainable Growth, Economic Development, and Global Competitiveness, Valencia, Spain, 13-14th May*.
- Karajeh, H., Maqableh, M., and **Masa'deh, R.** (2014). "Security of Cloud Computing Environment", in the *23rd IBIMA Conference on Vision 2020: Sustainable Growth, Economic Development, and Global Competitiveness, Valencia, Spain, 13-14th May*.
- AL-Syaidh, N., **Masa'deh, R.**, and Al-Zu'bi, Z. (2014). "Transformational Leadership and its Role on the Effectiveness of Employees' Behavior ", in the *2nd International Conference on Business Dilemma: Green, Ethical, and Performance Requirements, Amman, Jordan, 27-29th May*.

- **Masa'deh, R.,** and Gharaibeh, A. (2013). "Antecedents and Outcomes of Knowledge Sharing: A Proposed Causal Model on Jordanian Telecommunication Firms", in *the 20th IBIMA Conference on Entrepreneurship Vision 2012: Innovation, Real Estate Investment, Development Sustainability, and Economic Growth, Kuala Lumpur, Malaysia, 25-26th March.*
- **Masa'deh, R.** (2012). "Critical Success Factors of Health Care Information Systems and Firm Performance at Jordanian Health Sector", in *the 18th IBIMA Conference on Innovation and Sustainable Economic Competitive Advantage: From Regional Development to World Economic, Istanbul, Turkey, 9-10th May.*
- Altamony, H., **Masa'deh, R.**, Alshurideh, M., and Obeidat, B. (2012). "Information Systems for Competitive Advantage: Implementation of an Organisational Strategic Management Process", in *the 18th IBIMA Conference on Innovation and Sustainable Economic Competitive Advantage: From Regional Development to World Economic, Istanbul, Turkey, 9th-10th May.*
- **Masa'deh, R.,** Shannak, R., Obeidat, B., Almajali, D., and Dahalin, Z. (2010). "Investigating a Causal Model of IT-Business Partnership and Competitive Advantage" in *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management: An Academic Perspective, Istanbul-Turkey, 23rd-24th June, pp. 1250-1260.*
- **Masa'deh, R.,** Shannak, R., Almajali, D., and Dahalin, Z. (2010). "An Empirical Study of Antecedents and IT-Business Strategic Alignment in Jordanian Public Shareholding Firms: A Structural Equation Modelling Approach" in *the Annual International Conference on Infocomm Technologies in Competitive Strategies ICT 2010, Singapore, 25th – 26th October, pp. 1-9.*
- Shannak, R., **Masa'deh, R.,** Obeidat, B., and Almajali, D. (2010). "Information Technology Investments: A Literature Review" in *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management: An Academic Perspective, Istanbul-Turkey, 23rd-24th June, pp.1356-1368.*
- **Masa'deh, R.,** Kuk, G., (2009). "Antecedents and Intermediaries between Strategic Alignment and Firm Performance", in *the 2009 Conference of the Academy of Management Annual Meeting (AOM), Illinois, Chicago, 7th-11th August.*
- Hunaiti, Z., **Masa'deh, R.,** Mansour, M., Al-Nawafleh, A. (2009). "Electronic Commerce Adoption Barriers in Small and Medium-Sized Enterprises (SMEs) in Developing Countries: The Case of Libya" in *the 11th IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4th-6th January.*
- **Masa'deh, R.,** Kuk, G., (2008). "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms", in *the 2008 Conference of the Academy of Management Annual Meeting (AOM), Anaheim, California, 8th-13th August.*
- **Masa'deh, R.,** Hunaiti, Z., and Bani Yaseen, A. (2008). "An Integrative Model Linking IT-Business Strategic Alignment and Firm Performance: The Mediating Role of Pursuing Innovation and Knowledge Management Strategies" in *the 10th IBIMA Conference on*

Innovation and Knowledge Management in Business Globalization: Theory and Practice, Kuala Lumpur-Malaysia, 30th June-2nd July.

- **Masa'deh, R.**, Kuk, G., (2007). "A Causal Model of Strategic Alignment and Firm Performance", in *European Conference on Information Systems (ECIS), St. Gallen, Switzerland, 7th-9th June.*
- **Masa'deh, R.**, Al-Kharabsheh, E., (2005). "The Economic Impact of E-government Initiative (G2B) as a Tool of ICT upon SMEs in Jordan", in *the 5th IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13th-15th December.*

PUBLISHED BOOKS:

- **Masa'deh, R.** (2015). "Chapter One: Introduction to E-Commerce", 1st Edn., Daralfiker, Jordan, ISBN: 978-9957-92-125-5, pp. 9-29.
- **Masa'deh, R.** (2011). "Antecedents and Outcomes of IT-Business Strategic Alignment: An Empirical Study of Jordanian Public Shareholding Firms". VDM Verlag, Germany, ISBN-10: 3639327195, ISBN-13: 978-3639327199.

MEMBER OF COMMITTEES (inside The University of Jordan):

- 2014/2015: Member of the Library Committee at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating Five-Year Plan for BSc/Management Information Systems at the School of Business.
- 2014/2015: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business.
- 2013/2014: Member of the MIS Department at the School of Business.
- 2013/2014: Member of the Graduate Studies at the School of Business.
- 2013/2014: Member of the Curriculum Committee at the School of Business.
- 2013/2014: Member of the Evaluation Courses at the School of Business.
- 2013/2014: Member of the Preparatory Committee for the First International Conference on the Understanding of the International Business Environment in its Economic, Accounting, Finance, Marketing, and Information Technology at the School of Business.
- Internal Committee Examining Member for Graduate Theses at the School of Business at the University of Jordan.
- Member of the Student Council Election Committee at the School of Business at the University of Jordan.
- 2012/2013: Representative Member of the MIS Department at the School of Business.
- 2012/2013: Member of the Program Committee of Initiating MBA/Information Systems Management at the School of Business.
- 2012/2013: Member of the Committee of the Faculty Scientific Research.

- 2009/2010: Member of the Program Committee of Developing the School of Business Strategic Planning.
- 2009/2010: Member of the Program Committee of Pharmaceutical e-Business Diploma.

MEMBER OF RESEARCH COMMITTEES (outside The University of Jordan):

- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Business Entrepreneurship/Master Program at Princess Sumaya University for Technology”, 2014/2015.
- Member of An Accreditation Committee for Higher Education Accreditation Commission, “Management Information Systems Program at Al Ahliyya Amman University”, 2011/2012.
- Masa'deh, R., 2014, Member of the international editorial board of *IBIMA Publishing*, USA.
- Masa'deh, R., 2014, Member of the editorial board of *Communications of the IBIMA Journal*, ISSN: 1943-7765, USA.
- Masa'deh, R., 2014, Member of the editorial board of *Asian Journal of Social Sciences and Management Studies*, Asian Online Journal Publishing Group.
- Masa'deh, R., 2014, Member of the editorial board of *Information Technology and Economics*, PROSTO Publishing.
- Masa'deh, R., 2013, Member of the editorial board of *Business and Management Horizons Journal*, Macrothink Institute.
- Masa'deh, R., 2013, Member of the editorial board of *Research in Business and Management Journal*, Macrothink Institute.
- Masa'deh, R., 2013, Member of the program committee of *the 35th International Conference on Information Technology Interfaces, Cavtat/Dubrovnik-Croatia, 24th-27th June*.
- Masa'deh, R., 2012, Member of the program committee of *the 19th IBIMA Conference on Innovation Vision 2020: Sustainable Growth, Entrepreneurship, and Economic Development, Barcelona-Spain, 12th-13th November*.
- Masa'deh, R., 2010, Member of the program committee of *the 15th IBIMA Conference, Cairo-Egypt, 6th-7th November*. "Excellent Constructive Review".
- Masa'deh, R., 2010, Member of the program committee of *the 14th IBIMA Conference on Global Business Transformation through Innovation and Knowledge Management, Istanbul-Turkey, 23rd-24th June*. "Excellent Constructive Review".

- Masa'deh, R., 2009, Member of the program committee of *the 13th IBIMA Conference on Knowledge Management and Innovation in Advancing Economies, Marrakech-Morocco, 9th-10th November*. "Excellent Constructive Review".
- Masa'deh, R., 2009, Member of the program committee of *the 11th IBIMA Conference on Innovation and Knowledge Management in Twin Track Economies, Cairo-Egypt, 4th-6th January*. "Excellent Constructive Review".
- Masa'deh, R., 2008, Member of the program review committee of *the International Conference on Information Systems (ICIS), Paris-France, 14th-17th December*.
- Masa'deh, R., 2008, Member of the program committee of *the 10th IBIMA Conference on Innovation and Knowledge Management in Business Globalization: Theory and Practice, Kuala Lumpur-Malaysia, 30th June-2nd July*. "Excellent Constructive Review".
- Masa'deh, R., 2008, Member of the program committee of *the 9th IBIMA Conference on Information Management in the Modern Organization, Marrakech-Morocco, 4th-6th January*. "Excellent Constructive Review".
- Masa'deh, R., 2007, Member of the program committee of *the 8th IBIMA Conference on Information Management in the Networked Economy, Dublin-Ireland, 20th-22nd June*. "Excellent Constructive Review".
- Masa'deh, R., 2005, Member of the program committee of *the 5th IBIMA Conference on Internet and Information Technology in Modern Organizations: Challenges & Answers, Cairo-Egypt, 13th-15th December*. "Excellent Constructive Review".

REFERENCES:

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- Dr. George Kuk, Associate Professor in Strategy and IS, PhD. Business School, Nottingham University, UK. Tel: +44 (0) 115 8466611, E-mail: George.Kuk@nottingham.ac.uk.